

Message Text

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PAGE 01 SINGAP 02213 230349Z

17

ACTION EA-10

INFO OCT-01 ISO-00 EB-07 COME-00 /018 W

----- 028009

R 230300Z MAY 75

FM AMEMBASSY SINGAPORE

TO SECSTATE WASHDC 2651

INFO AMEMBASSY BANGKOK

AMEMBASSY JAKARTA

AMEMBASSY KUALA LUMPUR

AMEMBASSY TAIPEI

AMCONSUL HONG KONG

UNCLAS SINGAPORE 2213

STATE FOR EA/EP, EB/OCA

PASS USDOC OIM/BIC

E.O. 11652: N/A

TAGS: BBSR, SN

SUBJECT: GLOBAL MARKET RESEARCH: POST STUDY: ELECTRIC ENERGY SYSTEMS

1. EMBASSY UNABLE TO COMPLETE STUDY BY END OF JULY AS REQUESTED REPAIR FOR REASONS OUTLINED BELOW.

2. TWO OF POST'S FSL COMMERCIAL SPECIALISTS WILL BE UNAVOIDABLY ABSENT MUCH OF PERIOD BETWEEN NOW AND JULY 31. FOR PART OF SAME PERIOD, ALSO, COMMERCIAL ATTACHE MUST DOUBLE AS CHIEF OF ECONOMIC/COMMERCIAL SECTION. IN ADDITION, DURING THIS PERIOD EMBASSY INVOLVED IN TWO MAJOR COMMERCIAL EVENTS, SHIPBUILDING/SHIP REPAIR EXHIBIT AND METRO IN-STORE PROMOTION.

3. ONCE AGAIN, EMBASSY WISHES TO GO ON RECORD AS NOTING THAT AD HOC MARKET RESEARCH REQUESTS SUCH AS THIS DISRUPT PLANNING AND THEREBY IMPOSE UNECONOMIC RESOURCE ALLOCATION ON EMBASSY. AS POINTED OUT IN SINGAPORE 0923 OF 2/25/74, EMBASSY WELCOMES CCP AS A TOOL TO AVOID NEED FOR SUCH LAST MINUTE AD HOC REQUESTS.

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4. EMBASSY URGES THAT, TO MAXIMUM EXTENT POSSIBLE, SINGAPORE RESEARCH NEEDS BE MET BY CONTRACT RESEARCH AND NOT REQUESTS FOR DESK STUDIES.

5. EMBASSY NOTES THAT FINAL VERSION OF FY 76 CCP (AGREED TO BY EMBASSY DURING MR. MOORE'S VISIT IN APRIL) SPECIFICALLY CALLS FOR CONTRACT REPEAT CONTRACT RESEARCH STUDY ON ENERGY SYSTEM THEME IN FY 76 (PRODUCT CAMPAIGN 2.2, PAGE 5), EMBASSY HOPES THIS STILL POSSIBLE, AS FULL FY 76 CCP EVENT SCHEDULE DOES NOT EASILY PERMIT REPROGRAMMING OF EMBASSY RESOURCES.

6. IN FY 75, IN ADDITION TO SUPERVISING 5 CONTRACT STUDIES, POST HAS ALREADY DONE 5 DESK STUDIES OR MARKET BRIEFS ON FOLLOWING THEMES: POLLUTION CONTROL EQUIPMENT, LABORATORY INSTRUMENTATION, INDUSTRIAL AND COMMERICAL SECURITY DEVICES, HOTEL AND RESTAURANT EQUIPMENT, AND CONSUMER GOODS.
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